

Who We Are

Florida Funders is the most active VC in the Southeast, with the mission of finding, funding, and building the next generation of great technology companies. Florida Funders is a hybrid between a venture capital fund and an investor network that discovers, funds, and builds early-stage technology companies. We ensure there is as little friction as possible in the ecosystem, that investors have access to meaningful deal flow, and entrepreneurs have access to a wide range of accredited investors, capital, and experience.

How to make an investment?



Create Account



Register



Self Accreditation



Access to Invest

Once you've registered as an accredited investor, you will have access to our investor network where you can browse investment opportunities and invest alongside our venture capital fund.

Three Ways to Invest with Florida Funders



The Fund

The Florida Funders' Fund is the best way to diversify an investment portfolio with a single investment. The Florida Funders' investment team makes the decisions on which companies the fund invests in.



Portfolio Select, VIP Investment Program

With the Portfolio Select program, investors receive reserved allocations on future investments with a window to review deals and make investment decisions before they go live to our broader investor network.



Investor Network

The Investor Network gives investors the opportunity to pick and choose the opportunities they are interested in without any upfront commitment at a minimum of \$5,000 per investment.

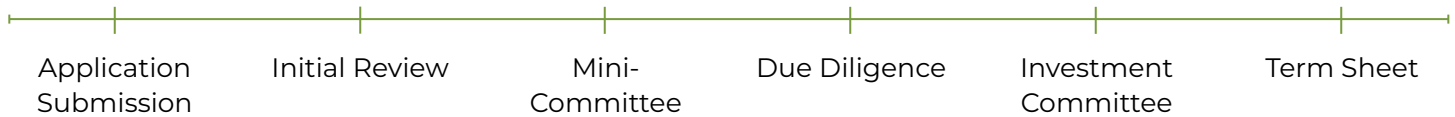
How does Florida Funders Investment process work?

After our investment committee has chosen an early-stage tech company to invest in, the Florida Funders Fund will commit to a portion of the offering (typically 30-50%). Then, we put the deal on the portal so angel investors can review detailed information on the company, as well as relevant transaction details. When you choose to invest, you will be investing in a special purpose vehicle (SPV), created specifically to aggregate investor dollars for that offering and make an investment in the early-stage tech company.

For information on creating an account with Florida Funders click the link below:

<https://portal.floridafunders.com/createaccount>

What's our investment process like?



Structured Vetting Process

- **Application Submission**
- **Initial Review**
Pitch deck and initial application reviewed. If deemed a potential fit, a 30-minute introductory call with the deal team will be held to include your Company's intro Pitch & Q&A.
- **Mini Committee**
Presentation to CIO, Partner, and the deal team. Conduct financial & competitive analysis, tech review, customer calls, and subject matter experts are engaged.
- **Due Diligence**
Documents requested & primary diligence conducted. In-person meeting with Partner at Company offices.
- **Investment Committee**
In-person presentation to Investment Committee.
- **Term Sheet**
Non-binding term sheet is drafted and agreed to by both parties. Any remaining due diligence is conducted.

Criteria

- Strong founders that are passionate & coachable
- Tech or tech-enabled ventures
- A highly scalable business model
- Minimum Viable Product (MVP) and/or a launched product with established customer base
- High revenue growth potential and operating in a large market
- Unique solution with intellectual property and/or a disruptive Approach

Post-Investment Involvement

We view our portfolio companies as partners which is why we offer a variety of value-added resources to help them grow their business.

- **Fundraising Accessibility**
Through our Investor Portal, we offer founders the opportunity to raise capital from nearly 2000 accredited investors without the need to pitch hundreds of times... and with only 1 line item on your cap table.
- **Operating Partner Program**
Our VP of Platform and Community, Maria Derchi Russo, leads efforts with our Operating Partners. She performs a collaborative business assessment with FF's partners and operating partners by taking a deep dive into systems, HR, accounting, sales, marketing, and more.
- **Future Fundraising Support**
We reserve capital for follow-on investments in select portfolio companies demonstrating successful growth & operational metrics.
- **Cross Portfolio Company Support**
We consistently identify opportunities where new and existing portfolio companies, as well as organizations and preferred vendors in our network, can develop business synergies together, learn from past experiences, and assist in each others' long-term successes.

How to apply for funding with Florida Funders

We partner with innovative founders of early-stage companies raising rounds between Pre-Seed up to Series A.

Use this link to apply today:
<https://www.floridafunders.com/founder/>